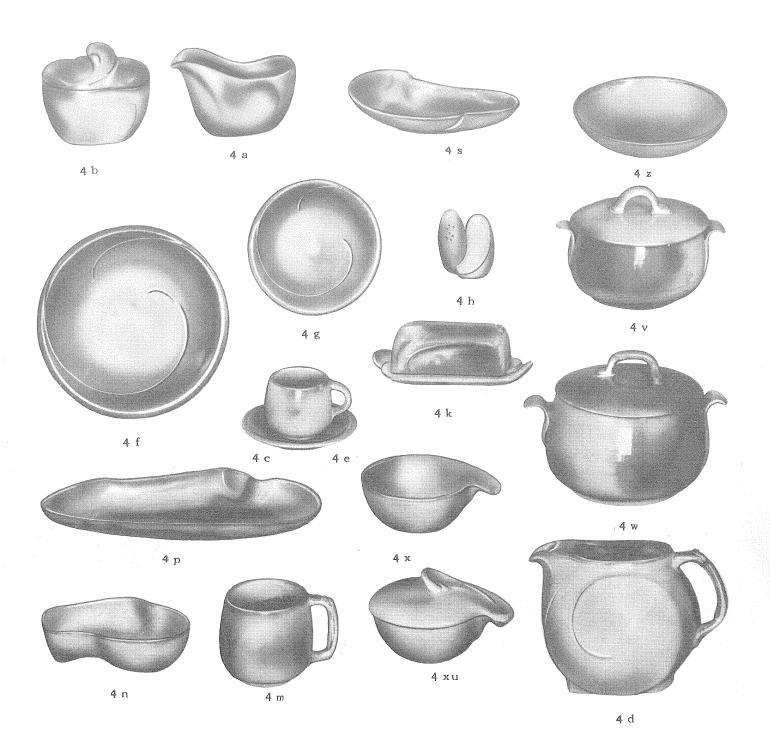


FRANKOMA POTTERY

FOR THOSE WHO LIKE NICE THINGS



LAZYBONES

4a—8 oz. Creamer	1.00 .60 2.00 .60 1.50 .70	4m—16 oz. Mug 4n—Service Bowl 4p—Platter 4s—Bone Dish 4v—1½ qt. Baker 4w—3 qt. Baker 4x—16 oz. Bowl 4xu—Covered Bowl 4z—6¼" Salad Bowl	1.20 2.50 .80 2.50 3.50 .80 1.50
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16 piece Lazybone Starter Set – individually boxed – 13.60

AMERICAN HOMES are being designed and built so that home makers can take advantage of the many modern conveniences, yet develop their own personalities in color and styling.

The furnishings for these contemporary homes are practical and simplified. They must be selected carefully to preserve a cordial atmosphere, which we all wish for our family and friends.

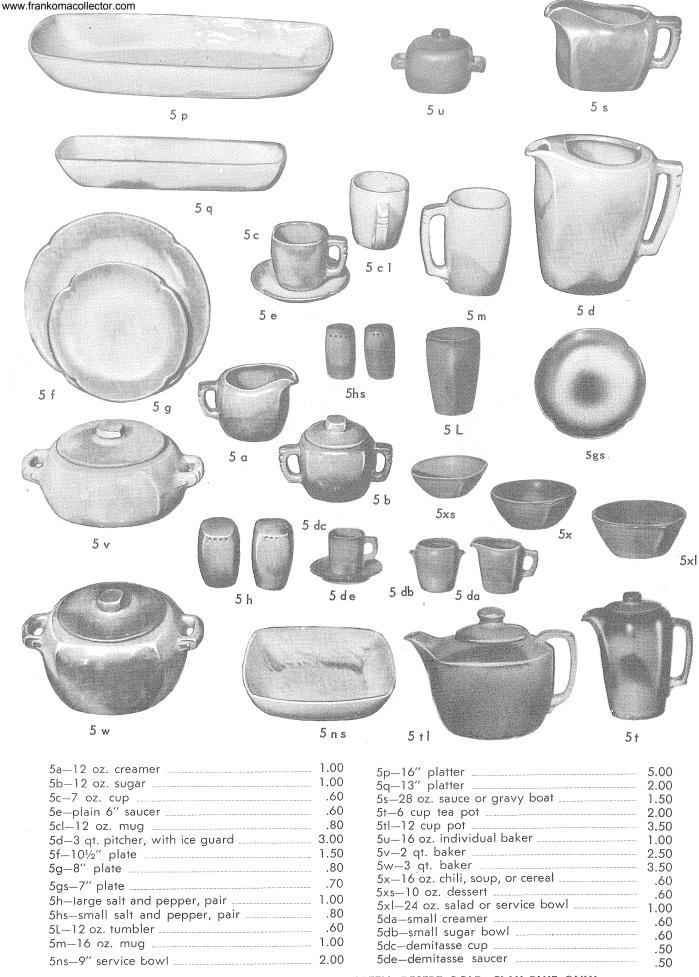
FRANKOMA was sensitive to these trends when this new dinnerware was being designed.

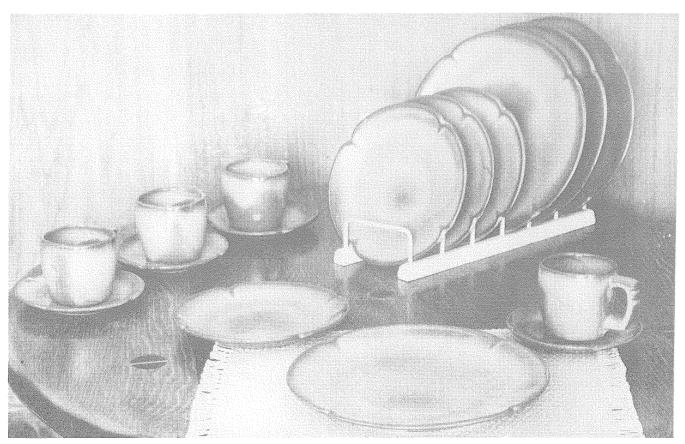
The atmosphere surrounding LAZYBONES is relaxing, for you are influenced by its free flowing sculptured lines. As you accept the invitation to handle and caress each piece, you will love the way they fit the contour of your hands, for immediately they become a part of you.

Food cooked in LAZYBONES can go from the oven to the table — and there are so many uses for each piece. They are designed to SERVE!

Notice the array of Frankoma's colors. They are the gourmet's delight, for they all compliment your food and share in making every meal an occasion. The shapes themselves are both practical and beautiful.

When you set your table with LAZYBONES, you are set to relax. They will be the "Talk of the Table" with your family and friends.





16 piece Plainsman Starter Set – Individually boxed – 13.60

OKLAHOMA PLAINSMAN

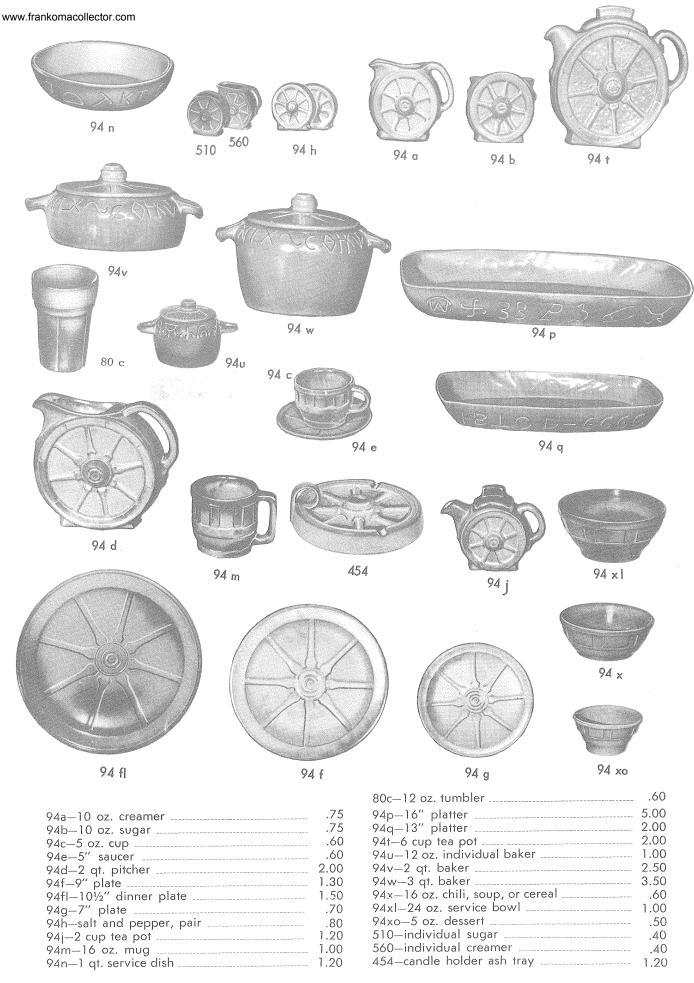
For thousands of years men have gloried in creating "atmosphere" around their favorite sport—eating. Harmonious and beautiful surroundings not only add to the pleasure of eating but make it a healthier pastime. We still lavish all we possibly can on our banquets and feasts, for we love to eat.

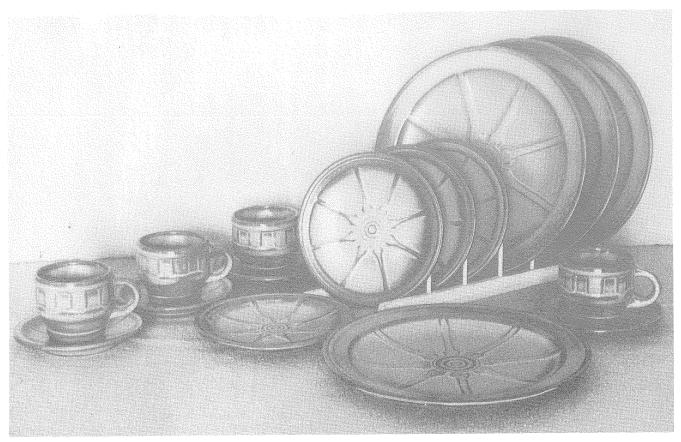
Men have always managed to devise some sort of receptacle to hold food, either raw or prepared, and the quality and value of his utensils depend more on his love of beauty and ability to create than the size of his purse. Of the many materials used throughout the centuries, in all countries of the world—iron, copper, brass, stone, wood, silver, and even gold, ceramics has remained the favorite of all eating vessels.

Since the acceptance of "whiteware" in the sixteenth century, most fine tables have been set with "dinnerware" or china." This is sometimes a white earthenware, or a compounded china body, or even a translucent true porcelain. Its quality depends on the selection and handling of the materials plus its Art value expressed in line, form and color.

Today, from the crudest earthenware to the finest porcelain, we still choose CERAMICS of some kind for our table. Although we would not eliminate "whitewares," we love our modern pottery tableware. Why not? It is gay, happy, and colorful, and surely fits into our modern mode of living. It is with this in mind that we have created FRANKOMA TABLEWARE.

For one design we have gone to the Great Plains of the Southwest and offer you the "Oklahoma Plainsman" pattern. Its well chosen, simple lines and sturdy shapes create an atmosphere befitting its heritage. It is most appropriate "for fun or fashion." Every piece oven-proof.





16 piece Wagon Wheel Starter Set — individually boxed — 13.60

WAGON WHEELS

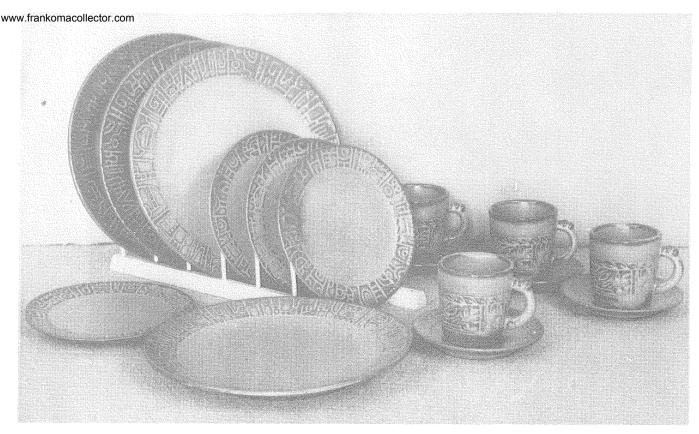
The romance of the west lives on with our Wagon Wheel Set. The pitchers are quaint and practical. The cup is the hub of the wheel, and the "good luck" horseshoe makes the handles for the baker. There are bands of cattle brands on the platters and bowls. The whole set is an application of the fine designs one can find on any ranch.

A most colorful part of the history of the southwest is the cattle industry, and the rancher's "coat of arms" is his "cattlebrand." The covered wagon, "wagon wheels," horses, the cowboys, cattle, the "little dogie," and above all, the "cattle-brand" are symbols of this natural industry. The cattle-brand is the symbol of the rancher, and it identifies his proudest possessions. It is the family trademark, handed down from generation to generation.

Many of these brands are fine designs, and most of them have a definite meaning. Some are the initials of the owner, others may refer to hills on the ranch, the number of acres he owns, the number in the family, his monogram, a key, a hat, or any one of a thousand items of interest. Each brand is usually registered in the county in which it is used.

We are proud to take this opportunity to eulogize these pioneers of the southwest, and include a number of these brands in decorating some of the pieces of our Wagon Wheel Set. Every piece oven-proof.





16 piece Mayan-Aztec Starter Set – individually boxed – 13.60

MAYAN-AZTEC

Before Columbus "discovered" America, there flourished a civilization in this country whose artistic, social, and religious standards far surpassed any European people up to that time. THESE were the FIRST Americans. We don't know just when they came, or from where, but we do know that their cultures were quite well established by the time of Christ.

It is well established that the nucleus of American Indian tribes spread from this Great Southwest region. Those that stayed there were the Pueblos; others wandered in all directions according to their likings and interest. Those who went south came to be known as the Mayans and Aztecs. Our particular interest is in this group, for it is they who have given to the world some of its richest art treasures. Their fine creations are coveted by the leading Art Museums throughout the world.

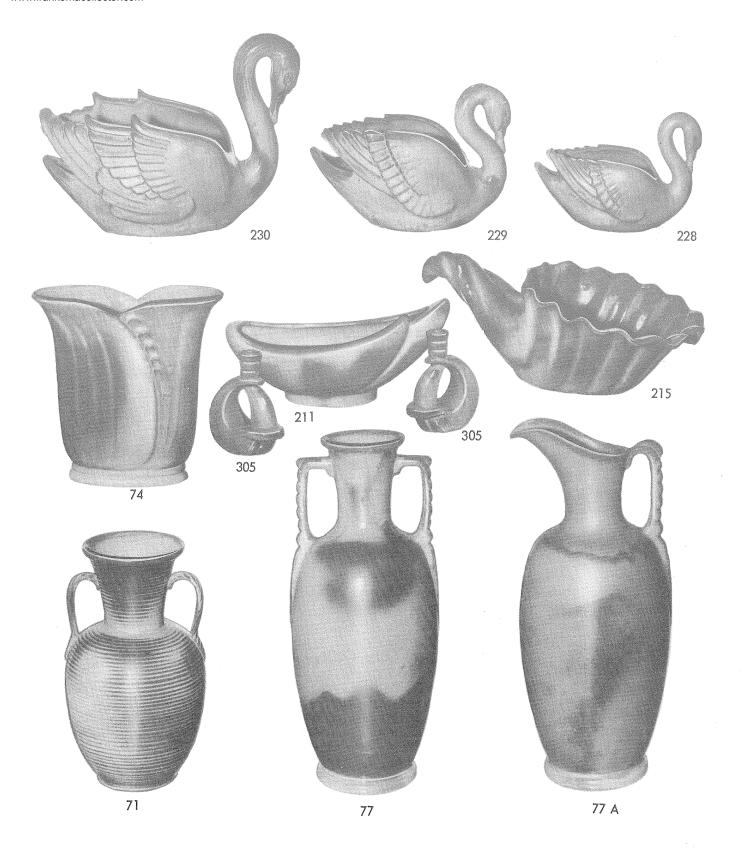
The "golden age" of Mayan Art, in which they developed their pantheon, built their temples, perfected their Arts, their social structure and government, occupied the first few centuries after Christ.

The most widely known of the Mayan and Aztec arts are the numerous hieroglyphs, used on buildings, altars, monuments, and other such places. Ever present was the sacred Plumbed Serpent—likened to the Thunder Bird of our later Indians. As they recorded history, or sang songs, or worshipped their Gods, these symbols were gems of carefully planned, beautiful designs. Their art was their only written language.

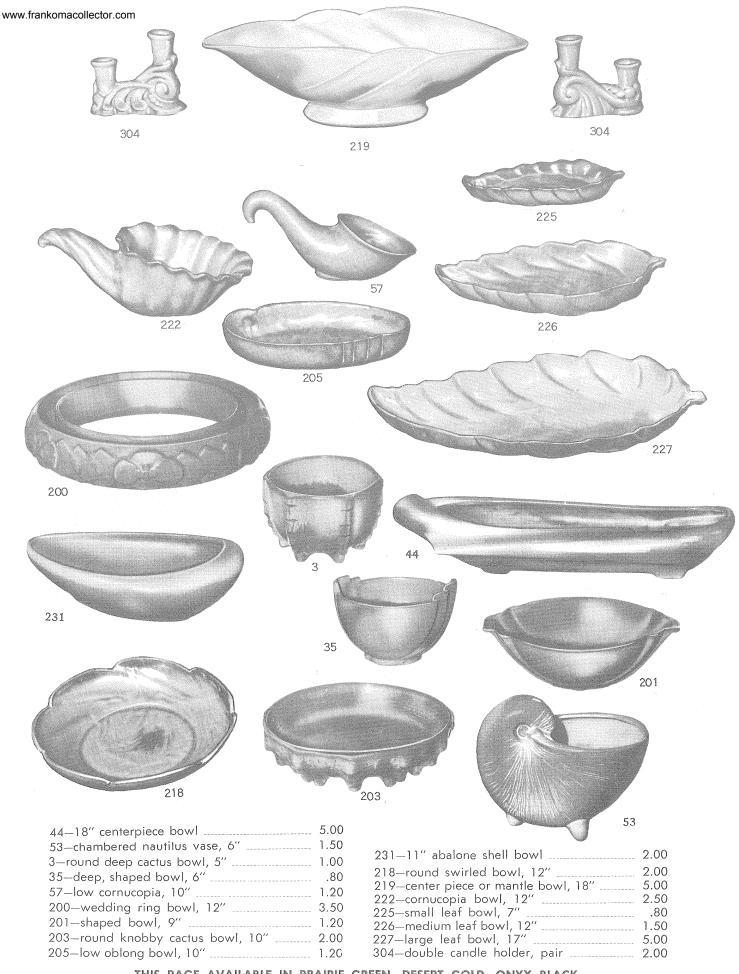
Pottery always evidenced every strata of culture. Fragments of pottery have been found where all other records have been destroyed, even in prehistoric times. Throughout the long history of all Indian tribes pottery has been the universal art. The pottery of the ancient Southwestern Indians challenges comparison in color, form and mastery of line with that of the Greeks and Orientals. The universality of clay, and life that is evident in the plasticity of clay, and the ease with which it conforms to the slightest will, have been contributing factors in making pottery the "personal craft."

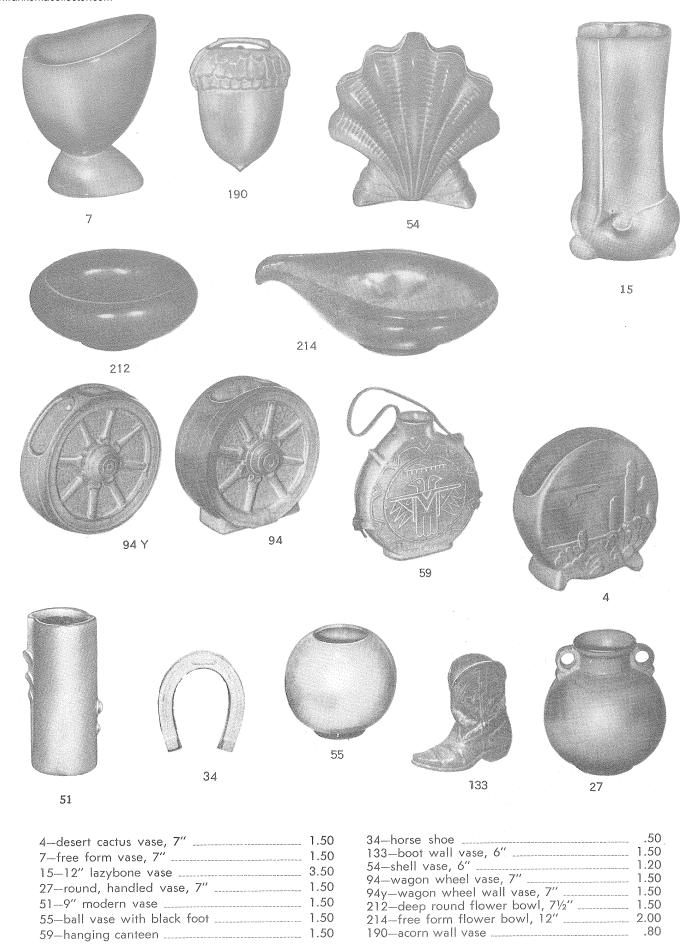
These two cultures embody the greatest achievements in Indian Art, and cover about 15 centuries of development. Their influence was dominant throughout the Southwest Indian country, from New Mexico and Colorado to the plateaus of Guatemala and Yucatan.

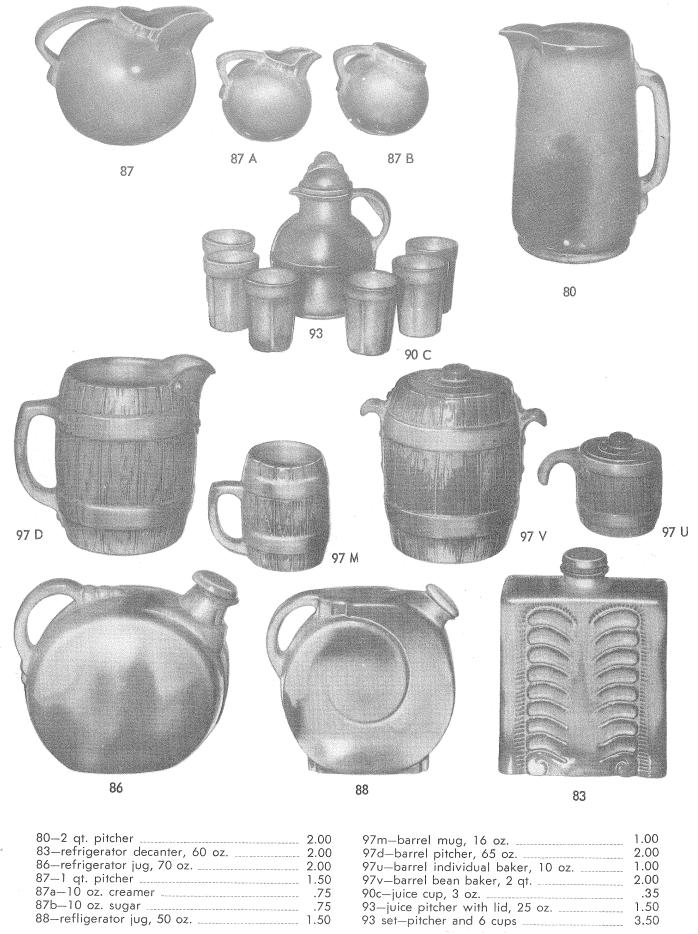
It is through the inspiration of this wealth of beauty that FRANKOMA has created its Mayan-Aztec line of tableware. Every piece oven-proof.

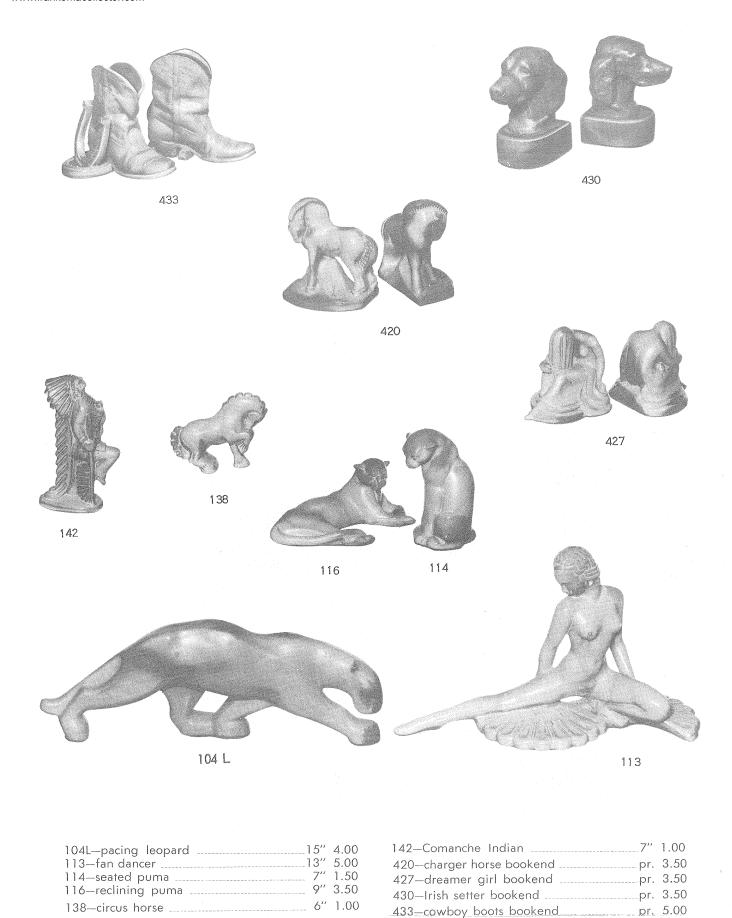


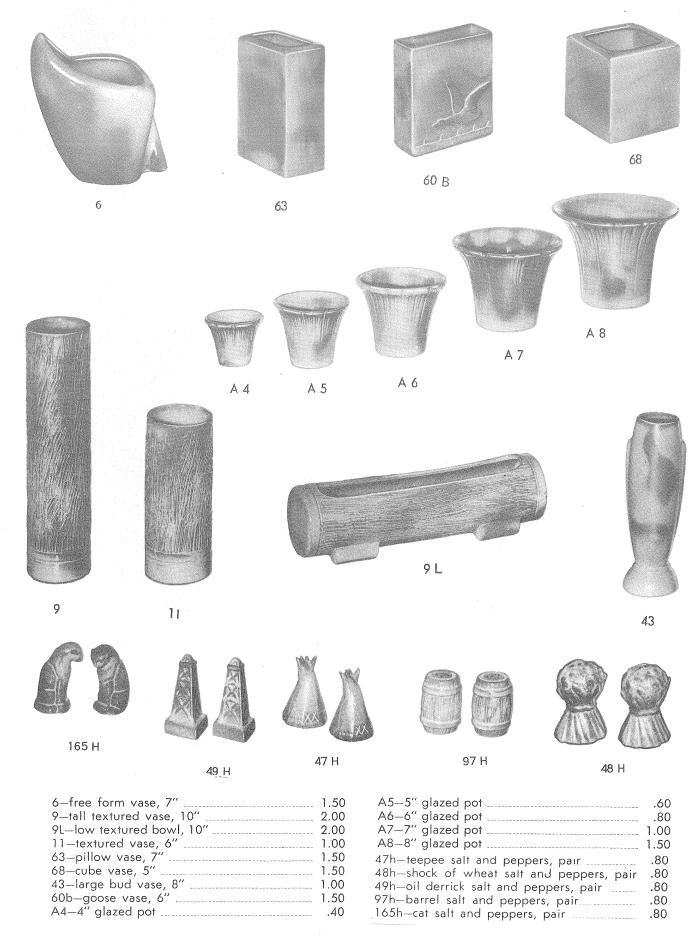
71—leaf handled vase, 10" 2.50	77A—tall fireside pitcher, 17" 7.00
74—modelled vase, 9" 2.50	211—crescent bowl 2.50
215—large cornucopia, 15" 7.00	228—swan bowl, 7½" long 1.50
77—tall fireside vase, 17" 7.00	229—swan bowl, 9" long 3.50
305—single candle holder, pair 2.00	230-swan bowl, 12" long 6.00

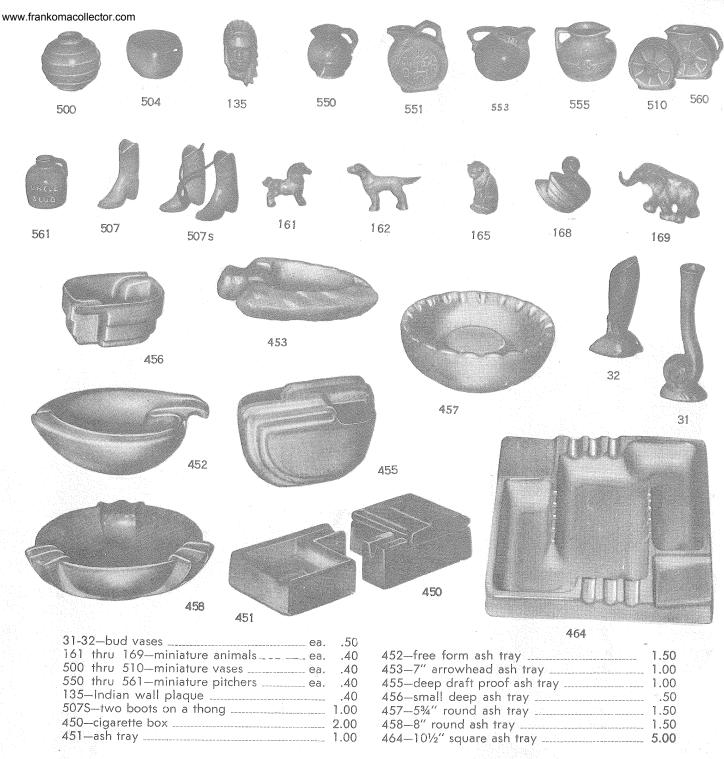












THIS PAGE AVAILABLE IN PRAIRIE GREEN, DESERT GOLD, ONYX BLACK, CLAY BLUE, WHITE SAND, SCRGHUM BROWN AND RED BUD

FRANKOMA POTTERY

SAPULPA, OKLAHOMA

SOUTH OF TULSA ON U. S. HIGHWAY 66B

FRANKOMA is ovenproof but does not claim to be flameproof. You will find it very durable and serviceable where ever china or pottery can be used. It is designed to be entirely satisfactory and we would appreciate letting the factory know of any deviation from this standard. You are a welcomed guest at the factory any time. Should you come during working hours, we will be glad to conduct you through the plant to see FRANKOMA made.

TERMS OF SALE: Prices are net. Please add 2% for State Sales Tax and 25% for Packing and Shipping. Any excess charges will be refunded.

PRICES EFFECTIVE JULY 1, 15